

Module 5 talks about some of the things that users make and share on the internet and how it does it. One way that it does this is through push and pull technology. These two technologies are a basic way to divide up the Internet's many communications methods. Push technology is a way that sends content to users that request it, and this includes things like instant messaging and video sharing sites. Pull technology is when a user downloads something to their device so they can use it when they want to and an example of this would be podcasts and mashups.

Back in the old days of the internet, you would have to find your own resources and figure out some way to download it to your device, but this would change when push technology was being used in the advent of Web 2.0. Web 2.0 wasn't anything new but a different way of interacting with content. It pretty much relies on there being some sort of community. These communities have evolved a bit over the years and they are known as an online social network.